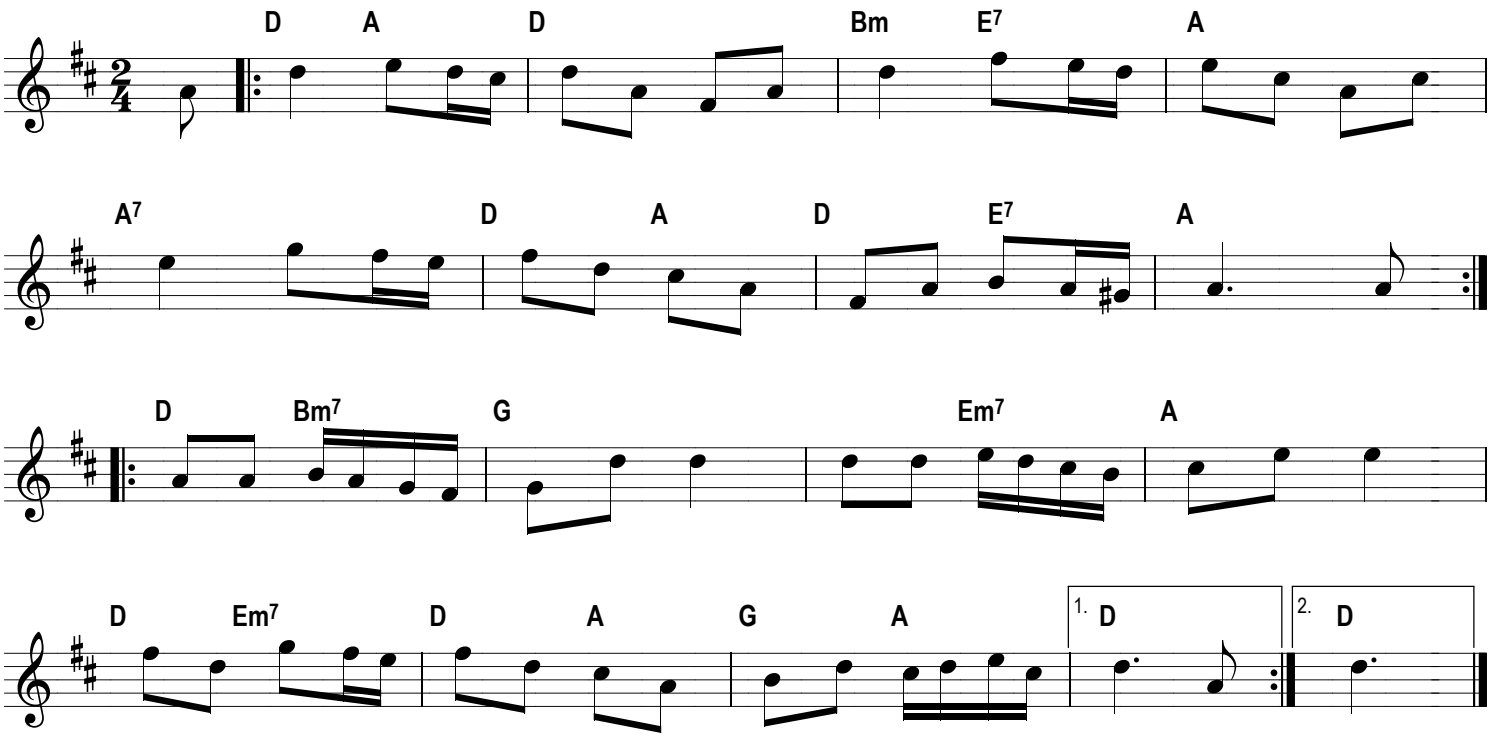The booksellers frolic