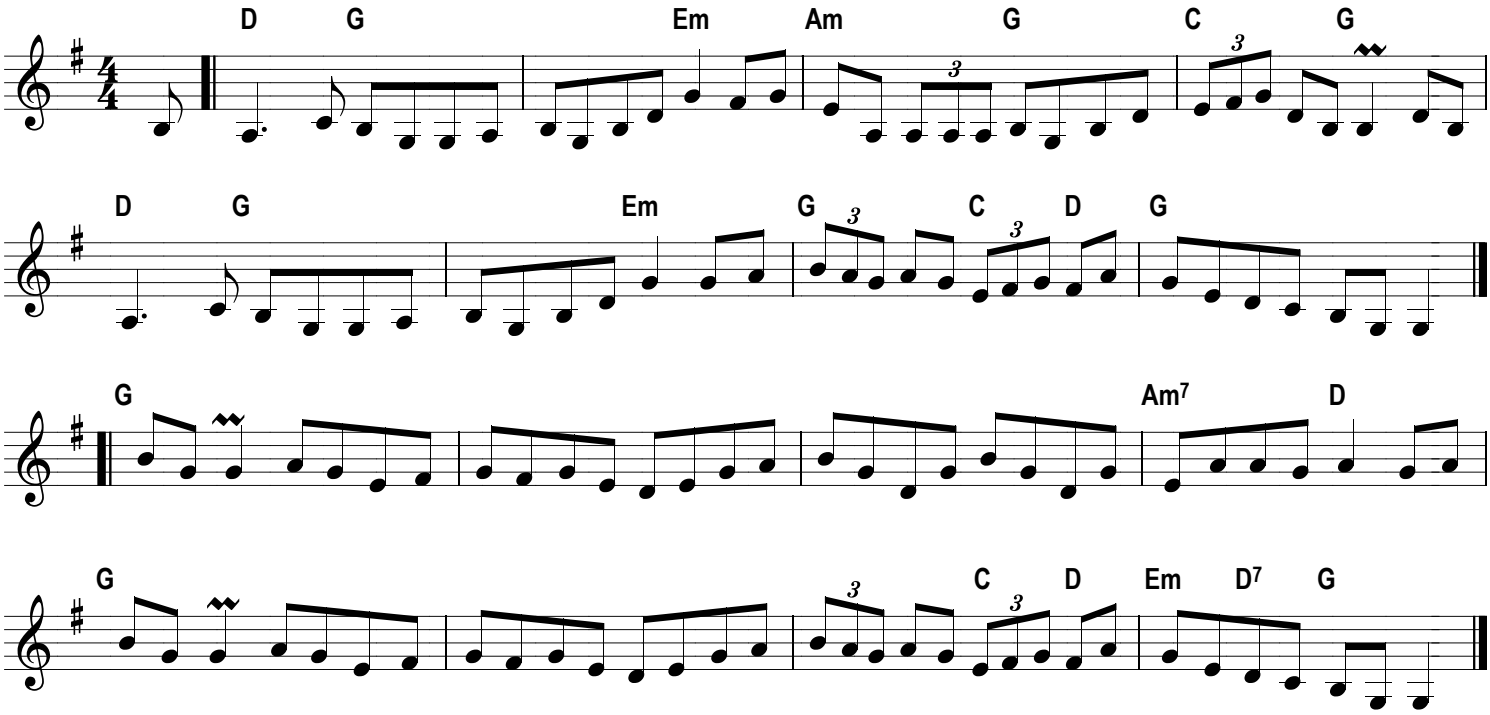Ah! Surely