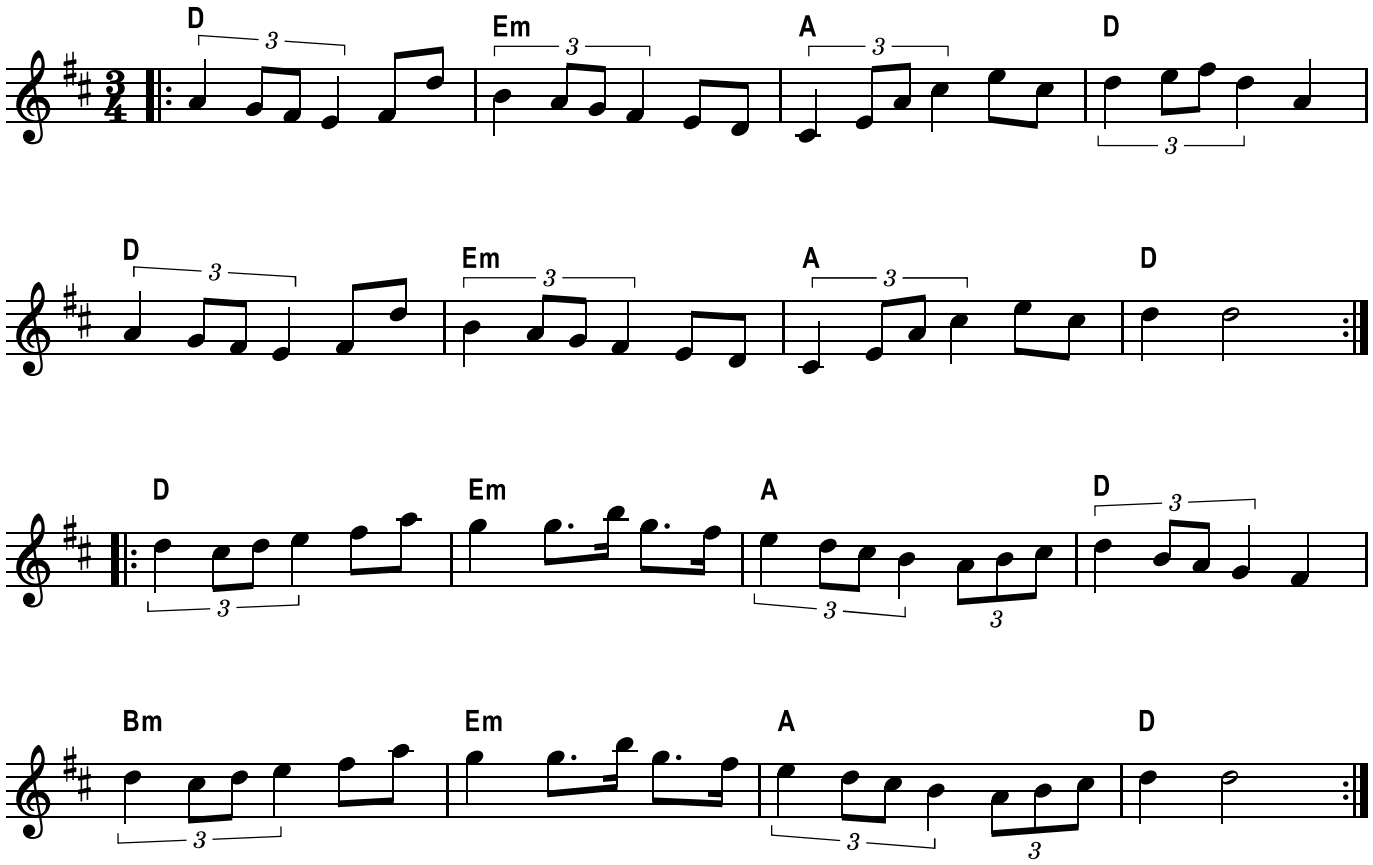Rørosgubben